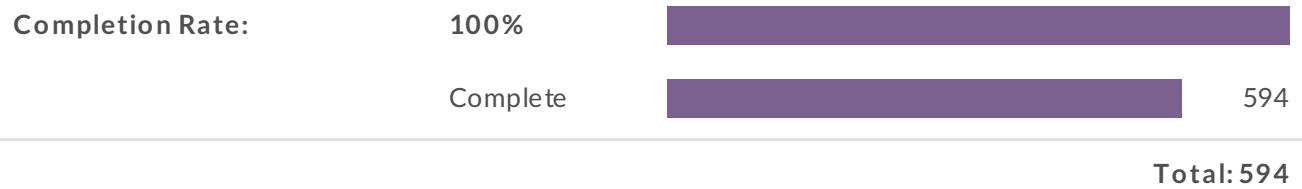


# Covid-19 Impact and Local Business Survey Idaho Report - April 2020











## Response Counts



# 1. Are you 18 years of age or older?

Value	Percent	Responses
Yes	100.0%	594
		<b>Total: 594</b>

## 2. What local news sources are you using most now? (Check TOP THREE)

Value		Percent	Responses
Local Newspaper		67.8%	403
Local Newspaper Website		51.0%	303
Local TV News		66.2%	393
National Broadcast News		64.5%	383
Local Radio		14.8%	88
Apple News		5.6%	33
Facebook		14.5%	86
Twitter		4.2%	25
Nextdoor		6.9%	41
Other		14.6%	87

### 3. What is your most trusted source for news now? (Check ONE only)

Value		Percent	Responses
Local Newspaper		18.2%	108
Local Newspaper Website		15.5%	92
Local TV News		18.7%	111
National Broadcast News		29.6%	176
Local Radio		2.9%	17
Apple News		1.2%	7
Facebook		0.2%	1
Twitter		0.2%	1
Other		13.6%	81
			<b>Total: 594</b>




#### 4. What news and information is most important to you now? (Check all that apply.)

Value		Percent	Responses
Daily updates on most important local Covid-19 facts		79.6%	473
Weekly updates on Covid-19 impact on our community		34.7%	206
Local resources available to our community to lessen impact of Covid-19		59.3%	352
Personal stories on the impact of Covid-19 on households		23.9%	142
Stories on the impact of Covid-19 on employment and local economy		52.0%	309
Online services being offered in the community		42.4%	252
Unemployment resources for persons laid off		15.3%	91
Assistance resources available for local businesses		18.5%	110
Other		6.4%	38


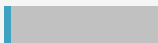
5. What information would you like to see from local businesses? (Check all that apply.)

Value		Percent	Responses
General status of the business		63.8%	379
New hours		57.6%	342
Services that are being offered		79.6%	473
New services being offered		51.5%	306
Online services being offered		62.3%	370
Employment needs		19.5%	116
Other		3.5%	21

6. Which of the following have you or any members of your household done in the past 24 HOURS?

Value		Percent	Responses
Listened to Local Radio		41.1%	244
Watched Local Television		79.5%	472
None of the above / Does not apply		9.9%	59

7. Have you or any member of your household read the local newspaper in the past WEEK?

Value		Percent	Responses
Yes		95.8%	569
No		4.2%	25













Total: 594











8. Which of the following types of publications have you or anyone in your household read in the past month? (Check all that apply.)

Value		Percent	Responses
National Daily Newspaper		29.8%	170
Local Daily Newspaper		93.3%	532
Local Paid Weekly Community Newspaper		12.3%	70
Local Free Weekly Print Publication		16.3%	93
Local Alternative Publication		8.8%	50
Local City or Regional Magazine		17.0%	97
Local Specialty Publication		8.6%	49
Local Business Publication		10.2%	58
Local Ethnic Publication		0.7%	4
Local Parenting Publication		0.7%	4
Local Senior Publication		5.6%	32
None of the above / Does not apply		1.6%	9






9. Which of the following AUTOMOTIVE SERVICE BUSINESSES do you or the members of your household plan to shop at in the NEXT 3 MONTHS? (Check all that apply.)

Value		Percent	Responses
Auto Body Shop		4.0%	24
Auto Detailing Shop		3.2%	19
Auto Glass Repair Shop		4.2%	25
Oil Change Station		44.4%	264
Auto Parts Store		14.8%	88
Auto Repair Shop		18.5%	110
New Vehicle Dealership		8.2%	49
Used Vehicle Dealership		2.9%	17
Recreation Vehicle (RV) Dealership		2.7%	16
RV or Camper Repair		3.4%	20
Tire Store		14.6%	87
None of the above / Does not apply		29.3%	174







10. Which of the following FARM EQUIPMENT and AGRICULTURE BUSINESSES do you or the members of your household plan to shop at in the NEXT 3 MONTHS?  
 (Check all that apply.)

Value		Percent	Responses
New Farm Equipment Dealer		0.3%	2
Used Farm Equipment Dealer		0.8%	5
Farm Truck and Tractor Repair Shop		1.3%	8
Agriculture Farm Supply Store		8.1%	48
Agricultural Service		1.5%	9
Farming Structure Building Contractor		0.2%	1
Animal Feed Store		11.6%	69
None of the above / Does not apply		82.3%	489

11. Which of the following SPECIALTY FOOD BUSINESSES do you or the members of your household plan to shop at or purchase from in the NEXT 3 MONTHS? (Check all that apply.)

Value		Percent	Responses
Bakery		39.1%	232
Ethnic Food Restaurant		35.5%	211
Liquor Store		40.2%	239
Wine Shop		16.2%	96
None of the above / Does not apply		28.3%	168










12. Which of the following types of GROCERY STORES do you or members of your household plan to shop at or purchase from in the next 30 days? (Check all that apply.)

Value		Percent	Responses
Health Food Store		8.2%	49
Farmers Market		18.5%	110
Grocery Store (Co-op)		39.6%	235
Grocery Store (Neighborhood/Local/Mom & Pop)		70.4%	418
Specialty Food Market		12.5%	74
None of the above / Does not apply		11.1%	66



13. Which of the following types of BEAUTY and SPA BUSINESSES do you or the members of your household plan to shop at or use the services of in the NEXT 3 MONTHS? (Check all that apply.)

Value		Percent	Responses
Barbershop		45.1%	268
Day Spa		7.4%	44
Nail Salon		21.9%	130
None of the above / Does not apply		41.8%	248

14. Which of the following types of SPORTING and RECREATION BUSINESSES do you or the members of your household plan to shop at or purchase from in the NEXT 3 MONTHS? (Check all that apply.)






Value		Percent	Responses
Bicycle Shop		6.1%	36
Bicycle Repair Shop		10.8%	64
Bicycle Rental Service		0.2%	1
Golf Course		16.8%	100
Gun Shooting Range		9.1%	54
Gun Store		8.6%	51
New Sporting Goods Store		20.0%	119
Used Sporting Goods Store		5.1%	30
None of the above / Does not apply		52.9%	314

15. Which of the following types of EVENT PLANNING BUSINESSES do you or the members of your household plan to shop at or purchase from in the NEXT 3 MONTHS? (Check all that apply.)

Value		Percent	Responses
Catering Service		2.4%	14
None of the above / Does not apply		97.6%	580



16. Which of the following types of EDUCATION BUSINESSES do you or the members of your household plan to use or look into using in the NEXT 3 MONTHS?  
 (Check all that apply.)

Value		Percent	Responses
Continuing Education Courses		12.1%	72
Community College		3.9%	23
Tutoring Center		0.7%	4
Private Tutor		0.8%	5
None of the above / Does not apply		84.0%	499








17. Which of the following types of FINANCIAL SERVICE BUSINESSES do you or the members of your household plan to GET NEW or CHANGE YOUR CURRENT PROVIDER FOR, in the NEXT 3 MONTHS? (Check all that apply.)

Value		Percent	Responses
Bank		18.0%	107
Credit Union		19.5%	116
Financial Advisor		9.9%	59
Stockbroker		3.5%	21
None of the above / Does not apply		68.4%	406





18. Which of the following types of FINANCIAL SERVICE BUSINESSES do you or the members of your household plan to use in the NEXT 3 MONTHS? (Check all that apply.)

Value		Percent	Responses
Credit Repair Service		0.3%	2
Debt Consolidation Company		1.2%	7
Payday Loan Company		0.3%	2
Tax Return Service		18.9%	112
Title Loan Company		1.7%	10
None of the above / Does not apply		79.3%	471

19. Which of the following types of HEALTH and MEDICAL PRACTITIONERS do you or the members of your household plan to GET NEW or CHANGE YOUR CURRENT PROVIDER FOR, in the NEXT 3 MONTHS? (Check all that apply.)

Value		Percent	Responses
Chiropractor		5.6%	33
Dentist		21.0%	125
General Practitioner		10.8%	64
Family Practitioner		12.1%	72
Optometrist		10.1%	60
Pediatrician		1.3%	8
None of the above / Does not apply		66.3%	394















20. Which of the following types of HEALTH and MEDICAL FACILITIES do you or the members of your household plan to GET NEW or CHANGE YOUR CURRENT PROVIDER FOR, in the NEXT 3 MONTHS? (Check all that apply.)

Value		Percent	Responses
Dental Clinic		8.4%	50
Hospital		2.5%	15
Medical Clinic		7.7%	46
None of the above / Does not apply		86.4%	513



21. Which of the following types of HEALTH and MEDICAL PRACTITIONERS do you or the members of your household plan to use in the NEXT 3 MONTHS? (Check all that apply.)

Value		Percent	Responses
Cardiologist		13.1%	78
Mental Health Provider		8.8%	52
Denture or Implant Specialist		5.6%	33
Ear, Nose & Throat Doctor		5.9%	35
Home Health Care Provider		3.0%	18
Internal Medicine Doctor		25.3%	150
Nutritionist or Dietician		1.2%	7
Physical Therapist		13.1%	78
Psychiatrist		2.5%	15
None of the above / Does not apply		47.0%	279

22. Which of the following types of HEALTH and MEDICAL FACILITIES do you or the members of your household plan to use in the NEXT 3 MONTHS? (Check all that apply.)
















Value		Percent	Responses
Alcoholism Treatment Program		0.5%	3
Hearing Aid Center		8.2%	49
Hospice Care Provider		0.3%	2
Laboratory or Medical Testing Facility		20.9%	124
Medical Marijuana Dispensary		2.2%	13
Medical Spa		0.7%	4
Mental Health Clinic		1.7%	10
Medical Supply Store		4.7%	28
Pain Clinic		3.9%	23
Rehabilitation Clinic		1.3%	8
Sleep Disorder Clinic		3.0%	18
Urgent Care Clinic		4.0%	24
Walk-In Clinic		6.6%	39
None of the above / Does not apply		56.7%	337

23. Which of the following types of HOTEL and TRAVEL BUSINESSES do you or the members of your household plan shop at or use in the NEXT 3 MONTHS? (Check all that apply.)






Value		Percent	Responses
Taxi Service		5.7%	34
None of the above / Does not apply		94.3%	560







24. Which of the following types of LOCAL SERVICE BUSINESSES do you or the members of your household plan to shop at or use in the NEXT 3 MONTHS? (Check all that apply.)

Value		Percent	Responses
Bottled Water Delivery Service		1.2%	7
Courier or Delivery Service		16.2%	96
Cremation Service Provider		0.7%	4
Dry Cleaning or Laundry Service		18.2%	108
Electronics Repair Shop		1.0%	6
Funeral Service Provider		1.5%	9
Information Technology (IT) Service		4.5%	27
Marriage Counselor		0.5%	3
Moving Truck Rental Company		2.0%	12
Mobile or Cell Phone Repair Shop		3.4%	20
Propane Dealer		12.6%	75
Self-Storage Facility		10.8%	64
Sewing and Alterations Shop		5.6%	33
Small Engine Repair Shop		2.9%	17
Shipping Center		19.0%	113
None of the above / Does not apply		43.8%	260


25. Which of the following types of COMMUNITY/STATE SERVICES do you or the members of your household plan to use in the NEXT 3 MONTHS? (Check all that apply.)

Value		Percent	Responses
Charity or Philanthropic Organization		12.3%	73
Church		34.3%	204
Community Organization		5.9%	35
Community Service or Non-Profit Organization		15.0%	89
None of the above / Does not apply		53.7%	319















26. Which of the following types of HOME SERVICE CONTRACTORS & BUSINESSES do you or the members of your household plan to GET NEW or CHANGE YOUR CURRENT PROVIDER FOR, in the NEXT 3 MONTHS? (Check all that apply.)

Value		Percent	Responses
Electrician		6.1%	36
Painting Contractor		6.4%	38
Plumber or Plumbing Contractor		6.6%	39
None of the above / Does not apply		85.5%	508

27. Which of the following types of HOME SERVICE CONTRACTORS & BUSINESSES do you or the members of your household plan to use in the NEXT 3 MONTHS? (Check all that apply.)

Value		Percent	Responses
Air Duct Cleaning Service		5.1%	30
Concrete Contractor		3.4%	20
Furnace Contractor		1.7%	10
General Contractor		2.5%	15
Handyman		17.5%	104
Heating & Air Conditioning Service		21.2%	126
Home Security Company		2.5%	15
Junk Removal or Hauling Service		2.7%	16
Kitchen or Bath Remodeling Company		5.1%	30
Landscaping Service		27.1%	161
Mover or Moving Company		1.2%	7
Remodeling Contractor		3.9%	23
Roofing Contractor		2.7%	16
Septic Tank Contractor		1.3%	8
None of the above / Does not apply		43.8%	260



28. Which of the following types of HOME SERVICE BUSINESSES do you or the members of your household plan to use in the NEXT 3 MONTHS? (Check all that apply.)

Value		Percent	Responses
Carpet Cleaning Service		20.0%	119
Fuel or Oil Home Heating Service		1.2%	7
Furnace Cleaning Service		5.2%	31
Home Theater Installation Service		0.8%	5
Home Gardening Service		9.1%	54
House Cleaning Service		18.0%	107
Landscaper		14.1%	84
Pest Control Service or Exterminator		15.5%	92
Pool Cleaning Service		1.9%	11
Shades & Blinds Installation Service		2.7%	16
Television or Internet Service Provider		20.7%	123
Water Treatment Supply & Service		2.0%	12
Window & Door Installation Service		1.9%	11
None of the above / Does not apply		37.5%	223



29. Which of the following SENIOR CITIZEN related BUSINESSES do you or the members of your household plan to use in the NEXT 3 MONTHS? (Check all that apply.)

Value		Percent	Responses
55+ Housing Community		2.7%	16
Adult Day Care		0.5%	3
Assisted Living Facility		1.2%	7
Nursing Home		0.3%	2
Respite Relief Provider		0.5%	3
Retirement Counselor		0.5%	3
Retirement Home		0.2%	1
Senior Center		5.4%	32
None of the above / Does not apply		89.7%	533

30. Which of the following CHILD related BUSINESSES do you or the members of your household plan to use in the NEXT 3 MONTHS? (Check all that apply.)

Value		Percent	Responses
Childcare or Daycare		3.0%	18
None of the above / Does not apply		97.0%	576

31. Which of the following CHILD related BUSINESSES do you or members of your household plan to shop at or purchase from, in the NEXT 3 MONTHS? (Check all that apply.)




Value	Percent	Responses
Children's Clothing Store 	7.2%	43
None of the above / Does not apply 	92.8%	551









32. Which of the following types of PET and ANIMAL BUSINESSES do you or the members of your household plan to shop at, use or purchase from in the NEXT 3 MONTHS? (Check all that apply.)

Value		Percent	Responses
Animal Daycare		5.2%	31
Animal Shelter		2.5%	15
Bird Seed Store		10.4%	62
Pet Groomer		17.2%	102
Pet Sitter		3.4%	20
Pet Store		22.2%	132
Veterinarian		34.2%	203
None of the above / Does not apply		46.5%	276

33. Which of the following REAL ESTATE BUSINESSES do you or the members of your household plan to GET NEW or CHANGE YOUR CURRENT PROVIDER FOR, in the NEXT 3 MONTHS? (Check all that apply.)

Value		Percent	Responses
Realtor		2.5%	15
Real Estate Brokerage Firm		0.8%	5
None of the above / Does not apply		97.0%	576






















34. Which of the following REAL ESTATE BUSINESSES do you or the members of your household plan to use in the NEXT 3 MONTHS? (Check all that apply.)











Value		Percent	Responses
Apartment Rental Agency		2.0%	12
Estate Liquidator		0.5%	3
Mortgage Banker		3.4%	20
Mortgage Broker		2.2%	13
Real Estate Appraiser		2.0%	12
None of the above / Does not apply		92.1%	547

35. Which of the following types of RESTAURANTS do you or the members of your household plan to use in the NEXT 30 DAYS? (Check all that apply.)

Value		Percent	Responses
Fast Food Restaurant		53.0%	315
Family Style Restaurant		44.4%	264
Food Cart/ Food Truck		14.6%	87
Fine Dining Restaurant		20.0%	119
Restaurant with Lounge or Bar		22.7%	135
Pizza Restaurant		48.5%	288
None of the above / Does not apply		23.1%	137

36. Which of the following types of GENERAL RETAIL BUSINESSES do you or the members of your household plan to shop at or purchase from in the NEXT 3 MONTHS? (Check all that apply.)



















Value		Percent	Responses
Art Supply Store		10.8%	64
Consignment Shop		10.3%	61
Craft Supply Store		22.9%	136
Bookstore		31.5%	187
Computer Store		8.9%	53
Department Store		39.9%	237
Discount Store		25.8%	153
Drugstore or Pharmacy		66.3%	394
Equipment Rental Store		3.5%	21
Fabric Store		15.0%	89
Florist		6.2%	37
Gift Shop		5.9%	35
Gun Shop		8.6%	51
Hobby Shop		12.3%	73
Marijuana Dispensary		4.0%	24
Mobile Phone Store		9.3%	55
Religious Supply or Gift Shop		3.0%	18
Shopping Center		29.6%	176
Thrift Store		24.7%	147
Wholesale, Warehouse or Club Store		41.8%	248
Yarn Store		3.9%	23

Value		Percent	Responses
Yard Equipment Store		14.8%	88
Vitamin or Supplement Store		6.7%	40
None of the above / Does not apply		8.8%	52
Christian Book Store		2.4%	14
Gold/Silver/Precious Metal Dealer		1.3%	8
Military Surplus Store		1.9%	11
Monument or Memorial Company		0.5%	3
Pawn Shop		2.4%	14
Survival Store		0.8%	5
Security Service		0.3%	2

37. What services do you plan to use from local restaurants over the NEXT 3 MONTHS? (Check all that apply.)

Value		Percent	Responses
Home delivery with fee		26.3%	156
Free delivery		37.5%	223
Drive-thru		60.6%	360
Carryout		57.7%	343
Curbside carryout		57.4%	341
Other		1.2%	7
None of the above / Does not apply		10.8%	64

38. Which of the following types of RETAIL HOME PRODUCT BUSINESSES do you or the members of your household plan to shop at or purchase from in the NEXT 3 MONTHS? (Check all that apply.)






Value		Percent	Responses
Building Supply Store or Lumber Yard		46.1%	274
Carpet Store		1.5%	9
Fireplace, Wood Stove or Barbeque Store		1.9%	11
Flooring Store		4.4%	26
Furniture Store		8.4%	50
Hardware Store		42.1%	250
Home & Garden Center		61.1%	363
Home Decor Store		6.1%	36
Hot Tub or Spa Dealer		3.0%	18
Major Appliance Store		3.5%	21
Mattress or Bedding Store		4.5%	27
Outdoor Furniture Store		4.2%	25
Plant Nursery & Garden Supply Store		46.5%	276
Paint Store		10.6%	63
Tool Rental Center		1.7%	10
TV & Appliance Store		2.0%	12
Vacuum Store		1.7%	10
None of the above / Does not apply		16.3%	97






39. Which of the following types of RETAIL APPAREL BUSINESSES do you or the members of your household plan to shop at or purchase from in the NEXT 3 MONTHS? (Check all that apply.)

Value		Percent	Responses
Clothing Accessory Store		9.4%	56
Clothing Store		44.9%	267
Eyewear & Opticians Store		21.0%	125
Jewelry Store		2.9%	17
Shoe Store		21.7%	129
None of the above / Does not apply		41.9%	249








40. Which of the following types of PROFESSIONAL SERVICE BUSINESSES do you or the members of your household plan to GET NEW or CHANGE YOUR CURRENT PROVIDER FOR, in the NEXT 3 MONTHS? (Check all that apply.)

Value		Percent	Responses
Accountant or CPA		9.3%	55
Insurance Agency		5.1%	30
Legal Firm or Attorney		4.4%	26
Tax Advisor		5.4%	32
None of the above / Does not apply		81.8%	486

41. Which of the following types of PROFESSIONAL SERVICE BUSINESSES do you or the members of your household plan to use in the NEXT 3 MONTHS? (Check all that apply.)

Value		Percent	Responses
Employment or Staffing Agency		2.5%	15
Life Coach		0.5%	3
None of the above / Does not apply		97.0%	576

42. Which of the following RECREATION VEHICLE purchasing plans does your household have in the NEXT 3 MONTHS? (Check all that apply.)

Value		Percent	Responses
Purchase New Class A RV		0.2%	1
Purchase New Travel Trailer or 5th Wheel		0.7%	4
Purchase Used Class A RV		0.5%	3
Purchase Used Class B RV		0.3%	2
Purchase Used Class C RV		0.2%	1
Purchase Used Travel Trailer or 5th wheel		1.3%	8
None of the above / Does not apply		97.5%	579

43. Which of the following VEHICLE PURCHASING plans does your household have in the NEXT 3 MONTHS? (Check all that apply.)






















Value		Percent	Responses
New Car		1.5%	9
New Luxury Vehicle - \$50,000 - \$75,000		0.2%	1
New Luxury Vehicle - Over \$75,000		0.3%	2
New Minivan		0.2%	1
New SUV		1.3%	8
New Truck		1.0%	6
New Hybrid or Electric Vehicle		0.5%	3
Used Car		2.7%	16
Used Luxury Vehicle - Under \$30,000		0.2%	1
Used Luxury Vehicle - \$30,000 - \$50,000		0.3%	2
Used Van		0.2%	1
Used Minivan		0.2%	1
Used SUV		1.7%	10
Used Truck		1.5%	9
Used Hybrid or Electric Vehicle		0.3%	2
None of the above / Does not apply		90.7%	539










44. What size of vehicle are you or members of your household considering?

Value		Percent	Responses
Compact car		1.2%	7
Full-size car		0.7%	4
Luxury vehicle (any size)		0.3%	2
Midsized car		1.0%	6
Pickup truck		2.9%	17
Sport utility vehicle (SUV)		4.9%	29
Van or minivan		1.2%	7
None of the above		87.9%	522

Total: 594



45. If your household is planning on purchasing a new or used vehicle in the NEXT 3 MONTHS, which of the following brands will you look at purchasing? (Check all that apply.)

Value		Percent	Responses
Chevrolet		3.2%	19
Ford		3.9%	23
Honda		3.0%	18
Subaru		3.2%	19
Toyota		6.4%	38
None of the above / Does not apply		86.7%	515
Acura		0.3%	2
Audi		0.7%	4
BMW		0.3%	2
Buick		0.3%	2
Cadillac		0.2%	1
Chrysler		0.3%	2
Dodge		2.2%	13
GMC		2.4%	14
Hyundai		2.2%	13
Infiniti		0.3%	2
Jeep		1.5%	9
Kia		1.0%	6
Land Rover		0.7%	4
Lexus		0.7%	4
Lincoln		0.3%	2

Value		Percent	Responses
Mazda		0.7%	4
Mercedes-Benz		1.0%	6
Mini		0.2%	1
Nissan		2.4%	14
Porsche		0.5%	3
Suzuki		0.2%	1
Tesla		0.5%	3
Volkswagen		0.7%	4
Volvo		0.3%	2

























46. In the past month, have you or members of your household contacted a dealer for more information or purchased a vehicle after seeing an ad in the local newspaper or publication?

Value		Percent	Responses
Yes		3.9%	23
No		96.1%	571















**Total: 594**

47. Do you or anyone in your household plan to buy any of these ELECTRONIC/SMART ITEMS in the NEXT 3 MONTHS? (Check all that apply.)







Value		Percent	Responses
Office Equipment		6.4%	38
Printer		3.2%	19
Ink or Printer Cartridges		41.2%	245
Wi-Fi for Home		3.2%	19
Headphones		6.6%	39
Smartphone Charger		3.0%	18
Batteries for Electronics		26.9%	160
None of the above / Does not apply		41.9%	249
Home Theater System		0.8%	5
GPS Device (Handheld or In-Vehicle)		0.3%	2
Satellite Radio		0.5%	3
Satellite TV System		0.2%	1
Stereo System (Home)		0.7%	4
Portable Speakers		2.2%	13
Wireless Speakers		1.7%	10
Smartwatch		2.2%	13
Phone or Tablet Controlled Home Tech Products		2.5%	15
Noise Canceling Headphones		2.7%	16
Phone Calling Card		0.8%	5
Wearable Electronics		0.8%	5
Healthcare Device		2.7%	16
Surge Protector		2.9%	17

Value		Percent	Responses
Aerial Drone		0.7%	4
ShortWave Radio		0.5%	3
Wireless Hotspot		0.8%	5
Assistive Technology for Hearing		1.7%	10
Virtual Reality Headset		0.5%	3

48. Do you or anyone in your household plan to buy any of these CAMERA/COMPUTER or TVs in the NEXT 3 MONTHS? (Check all that apply.)

Value		Percent	Responses
Camera (Digital) - Point and Shoot		0.3%	2
Camera (Digital) SLR		0.3%	2
Camera Accessories or Supplies		0.7%	4
Camera Lens		0.8%	5
Computer Accessories		4.2%	25
Computer Software		3.2%	19
E-Reader (Kindle or Similar)		1.2%	7
Tablet (iPad or Similar)		3.0%	18
Personal Computer		3.0%	18
Laptop Computer		5.4%	32
TiVo or DVR		0.3%	2
4K Ultra HD TV		2.4%	14
Smart TV		2.7%	16
None of the above / Does not apply		81.6%	485

49. Which of the following types of phones do you and the members of your household plan to purchase in the NEXT 3 MONTHS? (Check all that apply.)

Value		Percent	Responses
Smartphone		9.3%	55
Conventional Cell Phone		3.7%	22
Prepaid Cell Phone		0.5%	3
Unlocked Cell Phone		0.5%	3
Large-Screen Smartphone		2.0%	12
None of the above / Does not apply		85.9%	510




















50. Which of the following JEWELRY PRODUCTS do you or the members of your household plan to buy in the NEXT 3 MONTHS? (Check all that apply.)

Value		Percent	Responses
Anniversary Jewelry		1.5%	9
Necklaces		1.7%	10
Engagement Rings		0.3%	2
Wedding Rings		0.2%	1
Rings (Other)		2.0%	12
Earrings		4.9%	29
Pendants		0.7%	4
Celtic Jewelry		0.7%	4
Diamond Jewelry		0.8%	5
Silver Jewelry		1.0%	6
Gemstone Jewelry		0.5%	3
Pearl Jewelry		0.5%	3
Men's Jewelry		0.2%	1
Costume Jewelry		2.9%	17
Designer Jewelry		0.3%	2
Jewelry Box or Organizer		0.3%	2
Men's High-End Watch		0.3%	2
Women's Watch		0.3%	2
Women's Jewelry		2.9%	17
None of the above / Does not apply		89.4%	531

51. Which of the following types of INSURANCE SERVICES do you or the members of your household plan to GET NEW or CHANGE YOUR CURRENT PROVIDER FOR, in the NEXT 3 MONTHS? (Check all that apply.)
















Value	Percent	Responses
Auto Insurance	5.4%	32
Dental Insurance	0.8%	5
Disability Insurance	0.3%	2
Homeowner Insurance	3.9%	23
Life Insurance	2.0%	12
Medical (Health) Insurance	1.7%	10
Medicare	2.0%	12
Long Term Care Insurance	0.3%	2
Pet Insurance	0.8%	5
Renters Insurance	1.0%	6
Professional Liability Insurance	0.2%	1
None of the above / Does not apply	86.4%	513

52. Which of the following MEDICAL SERVICE PROVIDERS do you or the members of your household plan to GET NEW or CHANGE YOUR CURRENT PROVIDER FOR, in the NEXT 3 MONTHS? (Check all that apply.)












Value		Percent	Responses
Chiropractor		3.2%	19
Family Practice Doctor		6.6%	39
Optometrist		3.5%	21
Primary Care Provider		4.7%	28
Drugstore or Pharmacy		5.4%	32
None of the above / Does not apply		79.0%	469
Acupuncture		0.8%	5
Audiologist		0.5%	3
Counseling & Mental Health Specialist		2.5%	15
Home Healthcare		0.2%	1
Hospital		0.5%	3
Medical Clinic		1.9%	11
Pediatric Dentist		0.2%	1
Wellness Business		0.2%	1
Substance Abuse Treatment Provider		0.2%	1
Weight Loss Service		0.5%	3
Alternative Care Provider		0.8%	5
Physical Therapy or Rehabilitation service provider		1.5%	9
Hearing Aid Center		1.5%	9



53. Which of the following TYPES of LEGAL SERVICE PROVIDERS do you or the members of your household plan to use in the NEXT 3 MONTHS? (Check all that apply.)
























Value		Percent	Responses
Accident, Personal Injury & Property Damage Attorney		0.2%	1
Bankruptcy Attorney		0.2%	1
Banking, Partnership & Business Law Attorney		1.7%	10
Criminal Law Attorney		0.5%	3
Disability & Social Security Attorney		0.5%	3
Divorce & Family Law Attorney		0.2%	1
Employment Discrimination or Labor Issues Attorney		0.3%	2
General Practice Attorney		1.7%	10
Malpractice Attorney		0.3%	2
Patent, Trademark & Copyright Attorney		0.3%	2
Probate Attorney		0.7%	4
Real Estate Attorney		1.5%	9
Taxation Attorney		0.5%	3
Wills, Trusts & Estates Attorney		14.3%	85
None of the above / Does not apply		81.1%	482













54. Which of the following DENTAL procedures do you or the members of your household have planned in the NEXT 3 MONTHS? (Check all that apply.)

Value		Percent	Responses
Dental Checkup		51.3%	305
Teeth Cleaning		44.9%	267
Cavity Filling		6.9%	41
Crown		6.1%	36
Oral Surgery		2.2%	13
Braces		2.5%	15
Composite Bonding		0.7%	4
Dental Implants		4.0%	24
Dentures		1.3%	8
Teeth Whitening		2.4%	14
None of the above / Does not apply		25.8%	153

55. Which of the following HEALTH and WELLNESS SERVICES, PRODUCTS and PLANS do you or any members of your household have in the NEXT 3 MONTHS?  
(Check all that apply.)

Value		Percent	Responses
Fill Medical Prescriptions		50.2%	298
Purchase Health Related Products		10.1%	60
Use Physical Rehabilitation Services		3.9%	23
Purchase Health and Wellness Supplements		17.3%	103
Receive Treatment for Back Pain		5.1%	30
Have an Eye/Vision Exam		29.5%	175
Purchase Prescription Eyeglasses		15.5%	92
Purchase Prescription Contact Lenses		4.4%	26
Have an Annual Physical or Checkup		25.6%	152
Have Blood Drawn for Testing		23.2%	138
Plan to Visit a Hospital for any Medical Service or Procedure		4.9%	29
Have Foot Problems Diagnosed or Treated		3.7%	22
Senior Travel		4.7%	28
Receive Treatment for a Sleep Disorder		3.9%	23
Purchase Allergy Medications		14.5%	86
Cardiovascular Treatment		3.4%	20
Chiropractic Care		11.1%	66
Do Corrective Exercises		4.7%	28
Purchase Diabetes Testing Supplies		3.9%	23
Get Vaccinations at Drug Store or Pharmacy		7.7%	46
Discretionary Health Care and Wellness Services and Products		6.1%	36








Value		Percent	Responses
Purchase Marijuana		3.4%	20
Purchase Vitamins		32.0%	190
Purchase Anti Anxiety Medication or Supplements		5.2%	31
None of the above / Does not apply		21.4%	127
Purchase Elder Care-Related Products or Services		1.7%	10
Purchase Medical Supplies or Equipment for Home		1.9%	11
Find Home for Aging Parent		0.5%	3
Participate in a Medical Study		0.7%	4
Stop Smoking		0.5%	3
Purchase a Mobility Device		0.3%	2
Handicap Accessible Products		0.7%	4
Have X-Rays Taken		2.9%	17
Have a Scheduled Surgery		2.9%	17
Purchase Orthopedic Shoes		0.8%	5
Purchase Home Medical Testing Equipment or Supplies		1.0%	6
Hire a Personal Care Assistant		0.2%	1
Hire a Caregiver or Respite Worker		0.5%	3
Purchase "Aging in Place" Products		0.5%	3
Purchase a Medical Alert Service		0.8%	5
Have Safety Bars Installed in Bathroom		1.0%	6
Use Personal Trainer or Instructor		2.4%	14
Stroke Treatment		0.2%	1
Cancer Treatment		2.4%	14

Value		Percent	Responses
Orthopaedic or Knee Surgery		1.7%	10
Memory or Alzheimer's Care		0.8%	5
Nutritional Counseling		1.2%	7
Spinal and Postural Screening		0.8%	5
Physiotherapy		0.7%	4
Purchase Blood Pressure Monitoring Device		1.3%	8
Receive Aquatic Therapy		0.7%	4
Join a Weight Loss Group		1.3%	8
Purchase Weight Loss Supplements		0.8%	5
Purchase Weight Loss Food Plan		1.0%	6
Hire a Weight Loss Professional		0.5%	3
Have Cataract Surgery		1.0%	6
Have Acupuncture		2.5%	15
Receive Treatment for PTSD		1.3%	8
Purchase Hemp Based Supplements		1.9%	11







56. Which of the following HEARING SERVICES, PRODUCTS and PLANS do you or any members of your household plan to use in the NEXT 3 MONTHS? (Check all that apply.)

Value		Percent	Responses
Purchase Phones for Loss of Sight or Hearing		0.2%	1
Purchase a "In-the-Ear" Hearing Aid		0.7%	4
Purchase a "Mini Behind-the-Ear" Hearing Aid		0.3%	2
Purchase a Digital Hearing Aid		0.7%	4
Purchase a "Behind-the-Ear" Hearing Aid		1.2%	7
Purchase Hearing Aid Cleaning Supplies		0.3%	2
Purchase Hearing Aid Batteries		6.4%	38
Purchase a "In-the-Canal" Hearing Aid		0.2%	1
Have a Hearing Exam		7.7%	46
None of the above / Does not apply		85.7%	509

57. Which of the following FUNERAL plans do you or members of your household considering in the NEXT 3 MONTHS? (Check all that apply.)














Value		Percent	Responses
Purchase a Funeral Plot		0.3%	2
Pre-purchase a Funeral Plot or Cremation Service		2.0%	12
Purchase a Monument or Headstone		0.7%	4
Use a Funeral Planner		0.8%	5
Purchase Flowers for a Funeral		0.2%	1
Use a Cremation Service		0.8%	5
None of the above / Does not apply		96.5%	573

58. Which of the following ASSISTED LIVING PLANS apply to you or your someone in your family in the NEXT 3 MONTHS? (Check all that apply.)

Value		Percent	Responses
Move into a Independent Senior Housing Community		0.2%	1
Move into a Assisted Living Facility		0.5%	3
Move into a Nursing Home		0.2%	1
Hospice to your Home or House		0.3%	2
Utilize a Respite Provider		0.3%	2
None of the above / Does not apply		98.7%	586



59. Which of the following FINANCIAL SERVICES do you or anyone in your household plan to use in the NEXT 3 MONTHS? (Check all that apply.)

Value		Percent	Responses
Open Checking Account		1.7%	10
Open Savings Account		2.4%	14
Online Banking		49.7%	295
Manage Investments		19.7%	117
Manage Retirement Accounts		21.0%	125
Mortgage Line of Credit		2.0%	12
Financial Consulting		10.8%	64
Financial Services		9.3%	55
Safe Deposit Box Rental		6.1%	36
Obtain New Credit Card		1.3%	8
Payday Loan or Check Cashing Business		0.2%	1
Use Vehicle Title Loan Company		0.3%	2
None of the above / Does not apply		34.2%	203

60. Do you or any member of your household plan to buy or invest in any of the following INVESTMENT /ASSETS in the NEXT 3 MONTHS? (Check all that apply.)

Value		Percent	Responses
Annuities		2.5%	15
Certificates of Deposit		6.9%	41
City or State Bonds		1.9%	11
Collectibles, Antiques or Art		1.5%	9
Common or Preferred Stock		10.6%	63
Corporate Bonds or Debentures		2.2%	13
401(k)		14.1%	84
Gold or Precious Metals		2.9%	17
IRA		11.1%	66
Money Market Funds		7.7%	46
Mutual Funds		12.0%	71
Non-US Stocks		2.0%	12
Options		0.3%	2
US Savings Bonds		0.8%	5
US Treasury Notes		1.3%	8
Coins or Stamps		1.9%	11
None of the above / Does not apply		61.3%	364

61. Which of the following do you or anyone in your household plan to BORROW MONEY or take out a LOAN from a financial institution for in the NEXT 3 MONTHS? (Check all that apply.)












Value		Percent	Responses
Agriculture Loan		0.2%	1
Business Equipment Loan		0.2%	1
Carpeting or Furniture Loan		0.2%	1
College Expenses Loan		0.3%	2
College Tuition Loan		1.3%	8
Debt Consolidation Loan		0.8%	5
New Vehicle Loan		1.0%	6
Used Vehicle Loan		1.7%	10
None of the above / Does not apply		95.1%	565

62. Which of the following CLOTHING, APPAREL ITEMS AND ACCESSORIES do you or the members of your household plan to buy in the NEXT 3 MONTHS? (Check all that apply.)

Value		Percent	Responses
Athletic Apparel		20.4%	121
Nail Polish		4.7%	28
Eyewear or Sunglasses		19.2%	114
Handbags		4.5%	27
Hats		5.1%	30
Intimate Apparel		7.7%	46
Jewelry or Accessories		4.0%	24
Men's Apparel		25.4%	151
Men's Shoes		13.8%	82
Men's Underwear		12.8%	76
Women's Apparel		39.1%	232
Women's Pajamas or Sleepwear		9.4%	56
Women's Shoes		24.6%	146
Women's Underwear		15.0%	89
Socks		13.1%	78
Outerwear		3.2%	19
None of the above / Does not apply		34.3%	204
Coats		1.5%	9
Watches		1.9%	11
Luggage or Bags		1.5%	9
Perfume		2.4%	14

Value		Percent	Responses
Scarves		0.7%	4
Uniforms		1.2%	7
Western Clothing		1.5%	9








63. Which of the following CHILDREN'S CLOTHING ITEMS do you or the members of your household plan to buy in the NEXT 3 MONTHS? (Check all that apply.)

Value		Percent	Responses
Children's Sweaters		0.5%	3
Children's Pants		6.9%	41
Children's T-Shirts		7.7%	46
Children's Dresses		4.4%	26
Children's Pajamas or Sleepwear		4.4%	26
Children's Socks		5.1%	30
Children's Shorts		8.1%	48
Infant Clothing		4.4%	26
Children's School Uniform		0.7%	4
Children's Athletic Clothing		5.6%	33
None of the above / Does not apply		84.5%	502

64. Which of the following SHOE TYPES do you or the members of your household plan to buy in the NEXT 3 MONTHS? (Check all that apply.)























Value		Percent	Responses
Athletic & Outdoor Shoes (Men's)		24.2%	144
Boots (Men's)		1.9%	11
Cowboy Boots (Men's)		0.5%	3
Work & Safety (Men's)		1.9%	11
Sneakers		7.9%	47
Classic & Fashion Sneakers (Women's)		6.9%	41
Work & Safety (Women's)		1.2%	7
Cowboy Boots (Women's)		0.7%	4
Athletic & Outdoor Shoes (Women's)		24.4%	145
Athletic & Outdoor Shoes (Children's)		6.2%	37
Cowboy Boots (Children's)		0.3%	2
None of the above / Does not apply		52.5%	312

65. Which of the following CLOTHING/SHOE REPAIRS or SERVICES do you or members of your household have planned in the NEXT 3 MONTHS? (Check all that apply.)

Value		Percent	Responses
Have Clothing Altered, Tailored or Mended		6.6%	39
Have Clothing Dry Cleaned		18.0%	107
Have Shoes Repaired		4.7%	28
Rent or Purchase a Costume		0.3%	2
Wash Clothing at a Laundromat		1.9%	11
Purchase Custom Made Clothing Items		0.2%	1
None of the above / Does not apply		75.1%	446



66. Which of the following RECREATION PRODUCTS do you or the members of your household plan to buy in the NEXT 3 MONTHS? (Check all that apply.)

Value		Percent	Responses
Bicycle or Mountain Bike (Adult)		4.2%	25
Bicycle Tune-Up or Repair		12.6%	75
Camping or Hiking Equipment		10.8%	64
Exercise or Fitness Equipment		5.1%	30
Fishing Rods or Reels		5.7%	34
Fishing Bait or Attractant		9.9%	59
Fishing Accessories		15.3%	91
Golf Clubs or Equipment		7.2%	43
Ammunition		13.0%	77
Swimming Gear		3.2%	19
Hand Gun		4.0%	24
None of the above / Does not apply		53.9%	320
Archery Equipment		1.9%	11
High End Bicycle		0.3%	2
Bicycle Rental		0.7%	4
Hunting Gear		1.5%	9
Running or Jogging Equipment		1.5%	9
Soccer Equipment		1.2%	7
Sports Equipment (Children)		2.0%	12
Trampoline		0.2%	1
Weight Lifting Equipment		2.2%	13
Used Sporting Equipment		2.0%	12























Value		Percent	Responses
Rifle		2.5%	15
Shotgun		1.5%	9









67. Which of the following LAWN AND GARDEN PRODUCTS do you or the members of your household plan to buy in the NEXT 3 MONTHS? (Check all that apply.)

Value		Percent	Responses
Bark Dust or Mulch		28.1%	167
Bedding Flowers or Perennials		56.4%	335
Fertilizer		37.7%	224
Flower Pots		21.2%	126
Garden Ornaments		7.2%	43
Gravel or Rock		14.8%	88
Hand Garden Tools		12.8%	76
Landscaping		13.0%	77
Indoor Garden Supplies		4.5%	27
Decorative Rock		8.9%	53
Lawn Seed, Turf or Sod		8.8%	52
Outdoor Furniture		5.1%	30
Patio Cover, Awning or Canopy		3.2%	19
Patio Furniture		5.6%	33
Propane		17.2%	102
Shrubbery or Trees		12.5%	74
Stone (Cast, Crushed or Natural)		4.0%	24
Insect or Fungus Control Products		10.8%	64
None of the above / Does not apply		18.9%	112
Chainsaw		1.2%	7
Fountains		2.2%	13
Gate		1.2%	7























Value		Percent	Responses
Gazebo		0.5%	3
Insects (Bees or Other Beneficial Species)		2.0%	12
Outdoor Fireplace or Fire Pit		2.7%	16
Patio Heater		1.0%	6
Outdoor Infrared Heater or Fireplace		0.7%	4
Outdoor Grill		2.9%	17
Outdoor Smoker		0.8%	5
Outdoor Kitchen Equipment		0.3%	2
Pole Shed		0.2%	1
Portable Outdoor Heater		0.8%	5
Power Garden Tools		1.3%	8
Lawn Mower (Push)		1.2%	7
Lawn Mower (Riding)		1.0%	6
Rototiller		0.5%	3
Storage Shed		2.4%	14
Leaf Blower		0.3%	2
Outdoor Garden Flags		1.5%	9
Greenhouse		0.2%	1

68. Which of the following PET SUPPLIES or SERVICES do you or the members of your household plan to purchase in the NEXT 3 MONTHS? (Check all that apply.)

Value		Percent	Responses
Any Pet-Related Products or Services		11.3%	67
Bird Seed		16.3%	97
Cat Food		24.7%	147
Dog Food		39.7%	236
Specialized Pet Food		4.4%	26
Other Pet Food		4.4%	26
Pet Accessories		6.7%	40
Pet Toys		11.4%	68
Annual Pet Vaccinations		19.5%	116
Annual Pet Checkups		19.5%	116
Purchase Pet Medication		7.4%	44
Board a Pet Overnight		3.0%	18
None of the above / Does not apply		37.2%	221
Fish Food		2.5%	15
Pet Clothing		0.3%	2
Aquarium or Tank		0.5%	3
Fish Supplies		0.8%	5
Disease Diagnosis		0.3%	2
Pet Travel Cage		0.2%	1
Cremation or Burial Services		0.2%	1
Adopt or Rescue a Pet		2.0%	12
Purchase a Pet		1.0%	6

Value		Percent	Responses
Holistic or Alternative Pet Care		0.3%	2
Pet Tracking Device		0.7%	4
Pet Dental Care		2.7%	16
Animal Training Classes		2.2%	13
Hemp Based Pet Supplements		1.2%	7
THC Based Pet Supplements		0.2%	1
Holistic or Alternative Pet Supplements		0.5%	3
Anti Anxiety or Stress Pet Medication for Holidays		1.3%	8







69. Which of the following do you or anyone in your household plan for your home in the NEXT 3 MONTHS? (Check all that apply.)















Value		Percent	Responses
Add a Fence or Wall Structure		6.9%	41
Remodel Bathroom		5.9%	35
General Remodeling		4.7%	28
Replace Carpet		3.2%	19
Replace Flooring		4.4%	26
None of the above / Does not apply		70.2%	417
Add a Room		0.5%	3
Add or Replace Deck		2.0%	12
Remodel Kitchen		2.4%	14
Cabinet Refacing or Resurfacing		1.5%	9
Refinish Bathtub		0.8%	5
Install a Glass Shower		1.7%	10
Remodel or Finish Basement Living Area		1.0%	6
Replace Garage Door		0.5%	3
Build a Garage		0.8%	5
Build Out-Building		0.7%	4
Build a Storage Shed		2.9%	17
Have Furniture Restored		1.0%	6
Switch from Electric to Gas		0.5%	3
Install a Stair Lift		0.2%	1
Install "Aging In Place" Products		0.2%	1
Install a Solar Energy System		0.5%	3

Value		Percent	Responses
Install Security or Monitoring System		0.7%	4
Resurface or Build New Driveway		1.3%	8
Stone or Marble Work (Bathroom or Kitchen)		0.7%	4
Sealcoating		0.8%	5
Asphalt Repair		1.2%	7
Asphalt Resurfacing		0.7%	4
Residential Paving		0.3%	2
Build a "Tiny House"		0.3%	2
Replace Windows		2.0%	12
Install Handicap Accessible Addition		0.2%	1
























70. Which of the following BUILDING SUPPLIES or PRODUCTS do you or anyone in your household currently need or plan to buy in the NEXT 3 MONTHS for your home? (Check all that apply.)

Value		Percent	Responses
Ceramic Tile		3.7%	22
Decking		3.2%	19
Doors (Exterior)		3.5%	21
Electrical Supplies		3.2%	19
Fencing		7.9%	47
Hand Tools		6.1%	36
Lighting and Fixtures		4.2%	25
Lumber		8.4%	50
Paint (Exterior)		11.6%	69
Paint (Interior)		11.6%	69
Plywood		4.2%	25
Plumbing Supplies		3.4%	20
Screen Door		3.4%	20
None of the above / Does not apply		56.2%	334
Circular Saw		0.8%	5
Doors (Interior)		1.5%	9
Furnace		0.3%	2
Generator		0.8%	5
Hardwood Products		1.9%	11
Home Security Doorbell Camera		2.4%	14
Kitchen Cabinets		1.0%	6






















Value		Percent	Responses
Lock Sets		1.7%	10
Mill Work		1.2%	7
Molding		2.9%	17
Power Tools		2.0%	12
Rain Gutters		2.5%	15
Roofing (Composition)		2.0%	12
Roofing (Other)		1.3%	8
Security Door		0.3%	2
Security Locks		0.7%	4
Siding		1.7%	10
Solar Screen		0.2%	1
Water Softener System or Supplies		2.5%	15
Wet or Dry Vacuum		0.8%	5
Wood Stove or Fireplace		0.2%	1
Windows (Double-Hung)		0.7%	4
Windows (Casement)		1.2%	7
Windows (Picture)		0.7%	4
Windows (Slider)		0.8%	5
Windows (Bay or Bow)		0.3%	2












71. Which of the following HOME SERVICES do you or anyone in your household currently need or plan for your home in the NEXT 3 MONTHS? (Check all that apply.)  
Part 1 of 2.

Value		Percent	Responses
Air Conditioning Repair		3.7%	22
Air Duct Cleaning		5.1%	30
Appliance Repair		3.2%	19
Carpet Cleaning		14.1%	84
Concrete Repair		3.0%	18
Furnace Cleaning		5.7%	34
Gardening Services		6.7%	40
Handyman Services		9.8%	58
Home Repair		3.2%	19
None of the above / Does not apply		56.1%	333
Alternative Energy Systems Installation		0.2%	1
Alternative Energy Systems (Service or Repair)		0.2%	1
Blinds Cleaning		2.2%	13
Carpenter or Woodworking		1.3%	8
Chimney Cleaning		2.0%	12
Drywall Installation or Repair		2.0%	12
Electrical Repair		2.5%	15
Electrical Panel Replacement		0.2%	1
Excavation & Wrecking		0.2%	1
Fire & Water Damage Restoration		0.8%	5
Flooring - Ceramic Tile (Installation or Repair)		1.2%	7

Value		Percent	Responses
Flooring - Laminate (Installation or Repair)		2.0%	12
Flooring - Linoleum (Installation or Repair)		1.0%	6
Flooring - Wood (Installation or Repair)		1.9%	11
Flooring - Other (Installation or Repair)		1.0%	6
Foundation Repair		0.2%	1
Furnace Repair		1.2%	7
Furniture Reupholster		1.9%	11
Gutter Installation or Repair		2.9%	17
Heating Repair		0.2%	1
Home Computer Repair		1.0%	6
Home Electronics Repair		0.5%	3
Home Heating Oil or Fuel Service		0.2%	1
Home Remodel		1.3%	8




72. Which of the following HOME SERVICES do you or anyone in your household currently need or plan for your home in the NEXT 3 MONTHS? (Check all that apply.)  
Part 2 of 2.

Value		Percent	Responses
House Cleaning Service		11.6%	69
Junk or Yard Waste Removal		4.5%	27
Recycle		5.9%	35
Landscaping Service		16.3%	97
Painting		6.7%	40
Pest Control		10.9%	65
Trash Removal		6.7%	40
Computer Repair		3.5%	21
None of the above / Does not apply		49.8%	296
Home Security Service		1.5%	9
Insulation Installation or Maintenance		0.8%	5
Interior Design		1.2%	7
Sell Scrap Metal		0.7%	4
Movers		0.7%	4
Mold Inspection or Removal		0.5%	3
Plumbing Repair		2.9%	17
Pool Cleaning Service		1.3%	8
Pressure Washing		2.9%	17
Preventative Home Maintenance		1.7%	10
Roof Repair		2.5%	15
Security System		0.8%	5

Value		Percent	Responses
Septic Tank Cleaning or Repair		1.0%	6
Siding Replacement		0.7%	4
Snow Removal		0.2%	1
Solar Heating or Power System Installation or Repair		0.7%	4
Stucco or Exterior Coating		0.3%	2
Tool Rental		1.5%	9
Waterproofing		0.2%	1
Window Installation		2.0%	12
Window Tinting for Home		0.2%	1
Yard Equipment Rental		2.9%	17
Mobile or Cell Phone Repair		1.0%	6




















73. Which of the following HOME PRODUCTS do you or anyone in your household currently need or plan to buy in the NEXT 3 MONTHS for your home? (Check all that apply.) Part 1 of 2.

Value		Percent	Responses
Window Blinds (Venetian or Mini)		3.9%	23
Batteries (Home or Office)		23.7%	141
Candles		3.9%	23
Rugs		3.4%	20
Curtains or Drapes		4.4%	26
Furniture (Living Room)		4.2%	25
Storage Boxes or Tubs		4.0%	24
Floral Arrangements		3.2%	19
Indoor Flowers		3.9%	23
None of the above / Does not apply		54.9%	326
Air Conditioning (Buy)		1.2%	7
Awning		1.5%	9
Emergency Preparedness Kit or Supplies		1.5%	9
Firewood		2.4%	14
Carpeting		2.0%	12
Flooring Tile		2.5%	15
Hardwood Flooring		1.9%	11
Rugs (Persian)		0.7%	4
Clocks		0.7%	4
Closet System		0.3%	2
Cutlery, Flatware or Silverware		1.0%	6


Value		Percent	Responses
Ductless Heat Pumps		0.2%	1
Fire Extinguisher		2.7%	16
Fine Art (Paintings, Pottery, Etc.)		1.3%	8
Custom Built Furniture		0.7%	4
Reconditioned Furniture		0.3%	2
Furniture (Bedroom)		1.5%	9
Furniture (Children's)		0.7%	4
Furniture (Dining Room)		0.8%	5
Furniture (Home Office)		1.3%	8
Furnace		1.0%	6
Futon		0.2%	1
Safe		0.8%	5
Laminate Flooring		2.5%	15
Picture Frames		2.0%	12
Hot Tub or Spa (Used)		0.2%	1
Sewing Machine		0.8%	5
Linens (Bathroom)		2.9%	17
Reclining Chair		2.5%	15
Wallpaper		0.7%	4
Signs or Banners		0.3%	2
Hot Tub or Spa (New)		0.3%	2
Linens (Dining Room or Kitchen)		1.3%	8
Tankless Water Heater		0.2%	1



















74. Which of the following HOME PRODUCTS do you or anyone in your household currently need or plan to buy in the NEXT 3 MONTHS for your home? (Check all that apply.) Part 2 of 2.

Value		Percent	Responses
Home Decor or Decorating		4.9%	29
Linens (Bedroom)		6.2%	37
None of the above / Does not apply		79.8%	474
Water Purification System (Drinking)		0.3%	2
Latex Mattress		0.3%	2
Innerspring Mattress		1.5%	9
Pillow Top Mattress		2.0%	12
Foam Mattress		0.8%	5
Memory Foam Mattress		1.5%	9
Gel Mattress		0.2%	1
Queen Size Bed		2.7%	16
King Size Bed		0.8%	5
Water Heater		0.8%	5
Smoke Alarm or Detector		1.0%	6
Remote Home Monitoring Video Camera		1.0%	6
Window Coverings		2.5%	15
Reclaimed Wood Furniture		0.5%	3
Patriotic Flags		1.2%	7
Sports Team Flags		0.5%	3























75. Which of the following types of ART do you or members of your households plan to purchase in the NEXT 3 MONTHS?

Value		Percent	Responses
Paintings		2.4%	14
Fine Art		1.5%	9
Photographs		2.9%	17
Pottery		2.2%	13
Blown Glass		1.2%	7
Stone Carvings		0.5%	3
Sculpture		1.0%	6
Artistic Wall Decor		3.4%	20
Wood Carvings		0.8%	5
Poster Art		1.0%	6
Religious Art		1.3%	8
Stained Glass		0.8%	5
Ceramics		1.3%	8
Metal Work Art		1.3%	8
Music Memorabilia		0.3%	2
Movie Memorabilia		0.2%	1
None of the above / Does not apply		88.7%	527

76. Which of the following APPLIANCES do you or the members of your household plan to buy in the NEXT 3 MONTHS? (Check all that apply.)























Value		Percent	Responses
Refrigerator		2.2%	13
Portable Dishwasher		0.2%	1
Dishwasher		2.2%	13
Freezer		0.7%	4
Range		1.9%	11
Range Hood		0.3%	2
Wall Oven		0.3%	2
Washer		1.7%	10
Dryer		1.3%	8
Blender		1.7%	10
Instant Pot		1.9%	11
Microwave		2.4%	14
Window Air Conditioner		0.3%	2
Coffee or Espresso Machine		2.4%	14
Vacuum Cleaner		1.3%	8
None of the above / Does not apply		84.2%	500

77. Which of the following VEHICLE PRODUCTS do you or anyone in your household currently need or plan to buy in the NEXT 3 MONTHS? (Check all that apply.)

Value		Percent	Responses
Battery		4.5%	27
Floor Mats		3.0%	18
Tires		5.2%	31
Wiper Blades		12.6%	75
None of the above / Does not apply		72.9%	433
Aftermarket Products		2.7%	16
Canopy		0.2%	1
Child Car Seat		0.5%	3
Grill Guard		0.2%	1
Lights		1.2%	7
Mirror(s)		0.3%	2
Motorcycle Accessories		1.2%	7
Motorcycle Parts		1.5%	9
Performance Parts		0.7%	4
RV Accessories or Supplies		2.4%	14
Roof Rack (For Bike, Kayak, Etc.)		0.5%	3
Roof Rack (Luggage or Equipment Container)		0.3%	2
Running Boards		0.5%	3
Seat Covers		2.4%	14
Stereo System (Auto, Car or Truck)		0.5%	3
Tool Box		0.3%	2
Trailer Hitch		0.5%	3

Value		Percent	Responses
Truck Bed Liner		0.2%	1
Wheels or Rims		0.7%	4
Winch		0.3%	2
Window Tinting Equipment (Auto)		0.5%	3
Cargo Trailer (Flat)		0.2%	1
Cargo Trailer (Motorcycle)		0.2%	1

78. Which of the following VEHICLE SERVICES do you or anyone in your household currently need? (Check all that apply.)

Value		Percent	Responses
30,000 Mile Service		7.1%	42
60,000 Mile Service		7.2%	43
100,000 Mile Service		4.7%	28
Auto Detailing		5.4%	32
Auto Repair (General)		4.5%	27
Brake Replacement, Adjustment		4.0%	24
Car Wash		43.6%	259
Gas or Service Station Services		15.7%	93
Oil Change or Lube		40.4%	240
Preventative Maintenance		16.2%	96
Tire Mounting or Installation		3.7%	22
Tune-Up		6.4%	38
Windshield or Glass Repair		4.7%	28
None of the above / Does not apply		25.6%	152
Auto Warranty Work (Work Covered by Warranty)		2.5%	15
Alignment		2.5%	15
Body Work		1.9%	11
Car Rental		1.3%	8
DEQ Inspection		0.8%	5
Electrical Repair		1.2%	7
Upgrade of Car for Smartphone, Hands-Free Device, etc.		0.5%	3
Motor Repair or Replacement		0.3%	2












Value		Percent	Responses
Motorcycle Repair		0.8%	5
Muffler		0.3%	2
Painting		0.7%	4
RV Maintenance or Service		1.7%	10
Safety Inspection		1.0%	6
Shocks		1.0%	6
Smog Check		1.3%	8
Stereo Installation		0.8%	5
Transmission or Clutch Repair		1.0%	6
Upholstery Repair		1.0%	6
Vehicle Air Conditioning Repair		0.7%	4
Vehicle Storage		1.0%	6
Vehicle Towing		0.7%	4
Windshield or Window Tinting		1.0%	6

79. If you or a member of your household were to purchase an automobile in the NEXT 3 MONTHS, where would you look to find a vehicle? (Check all that apply.)

Value		Percent	Responses
AutoTrader.com		7.2%	43
CarFax		9.8%	58
CarGurus.com		5.4%	32
CarMax.com		6.7%	40
Cars.com		6.7%	40
Craigslist Auto		9.8%	58
KBB.com		6.2%	37
Edmunds.com		5.9%	35
Local Dealer Site		33.8%	201
Other Local Website		3.4%	20
None of the above / Does not apply		52.7%	313
Automotive.com		0.7%	4
Autoblog.com		0.7%	4
CarsDirect.com		1.0%	6
eBay Motors		1.5%	9
Facebook Dealer Page		1.7%	10
MotorTrend.com		0.8%	5
UsedCars.com		2.4%	14
Local TV Site		0.7%	4
Local Radio Site		0.2%	1
The Car Connection		0.5%	3




















80. Which of the following PERSONAL CARE PRODUCTS and SERVICES do you or someone in your household plan to purchase in the NEXT 3 MONTHS? (Check all that apply.)

Value		Percent	Responses
Bath and Body Products		29.5%	175
Beauty Products		20.9%	124
Cosmetics		25.8%	153
Babysitting		1.3%	8
Hair Care Products		39.4%	234
Hair Coloring		24.4%	145
Hair Cut		68.5%	407
Manicure		14.0%	83
Massage Therapy		16.3%	97
Pedicure		24.1%	143
None of the above / Does not apply		16.8%	100



















81. Which of the following ENTERTAINMENT PRODUCTS do you or someone in your household plan to purchase in the NEXT 3 MONTHS? (Check all that apply.)

Value		Percent	Responses
Books (New)		41.8%	248
Books (Used)		26.3%	156
Books (Children's)		9.6%	57
Board Games		10.3%	61
Lottery Ticket		16.5%	98
Collectibles		2.7%	16
Comics		0.7%	4
Graphic Novels		2.2%	13
Computer Games		6.2%	37
Magazines		18.4%	109
Toys		6.6%	39
Video Console Games		3.0%	18
None of the above / Does not apply		32.8%	195











82. Which of the following HOBBY & ART and CRAFT SUPPLIES might you or someone in your household purchase in the NEXT 3 MONTHS? (Check all that apply.)

Value		Percent	Responses
Gems, Rocks & Minerals		2.0%	12
Ceramics and Pottery		0.7%	4
Collectables		1.5%	9
Comic Books and Related Collectables		1.0%	6
Do-It-Yourself (DIY)		15.5%	92
Games or Puzzles		15.0%	89
Beer Brewing Supplies		2.2%	13
Wine Making Supplies		0.8%	5
Jewelry Making Supplies or Beads		2.7%	16
Knitting		5.2%	31
Making Arts and Crafts		7.7%	46
Paper Crafts		3.9%	23
Quilting		6.9%	41
Scrapbooking		3.0%	18
Toy Collecting		0.5%	3
Trains, Plane & Car Model Kits		1.9%	11
None of the above / Does not apply		57.4%	341

83. Which of the following EDUCATION/CLASSES do you or someone in your household plan to attend in the NEXT 3 MONTHS? (Check all that apply.)

Value		Percent	Responses
Attend Online College or University (Full Time)		2.9%	17
Attend Online College or University (Part Time)		2.0%	12
Attend Online Graduate School		1.0%	6
Attend Online Classes at Community College		2.2%	13
Learning Center		1.2%	7
Online Continuing Education Courses		4.2%	25
Online Professional Certification or Accreditation Courses		2.2%	13
Online Language Lessons (Adult)		2.7%	16
Online Music Lessons (Adult)		2.5%	15
Attend Paid Online Lecture, Seminar or Special Class		3.0%	18
Online Real Estate Classes		1.5%	9
Online Child Education or Tutoring		2.7%	16
Online Music lessons (Child)		0.3%	2
Online Language Lessons (Child)		0.3%	2
Change Online School		0.2%	1
Attend an Online Religion Based School		0.7%	4
Attend an Online Local Workshop		3.9%	23
None of the above / Does not apply		77.3%	459

84. Which of the following ART and CRAFTING SUPPLIES do you or someone in your household plan to purchase over the NEXT 3 MONTHS? (Check all that apply.)

Value		Percent	Responses
Brushes		7.1%	42
Oil paints		1.7%	10
Acrylic Paints		7.7%	46
Markers		4.7%	28
Specialty Paper		5.4%	32
Fabric Craft Supplies		9.8%	58
Beads		3.7%	22
Art Pencils and Pens		6.6%	39
Scrapbooking Supplies		4.0%	24
None of the above / Does not apply		74.2%	441

85. Which of the following MUSICAL INSTRUMENTS do you or someone in your household plan to purchase in the NEXT 3 MONTHS? (Check all that apply.)

Value		Percent	Responses
Bass Guitar		0.2%	1
Clarinet		0.2%	1
Drums		0.8%	5
Acoustic Guitar		1.5%	9
Electric Guitar		0.7%	4
Electric Keyboard		0.2%	1
Piano		1.0%	6
None of the above / Does not apply		96.5%	573










86. Which of the following varieties of restaurant food do you and your family members plan to eat in the NEXT 30 days? (Check all that apply.)

Value		Percent	Responses
Greek		15.5%	92
French		5.4%	32
Asian		34.5%	205
German		5.4%	32
American (New)		31.0%	184
Italian		40.4%	240
Cajun or Creole		4.7%	28
Indian		11.3%	67
Chinese		40.2%	239
American (Traditional)		57.1%	339
Thai		25.3%	150
Middle Eastern		6.9%	41
Japanese		12.3%	73
Mexican		60.4%	359
Vietnamese		8.8%	52
Southern		7.7%	46
Tex-Mex		18.4%	109
Spanish		5.4%	32
Mediterranean		15.3%	91
None of the above / Does not apply		18.5%	110

87. Which of the following types of restaurant foods do you and your family members plan to eat in the NEXT 30 days? (Check all that apply.)

Value	Percent	Responses
Hot Dogs	9.1%	54
Fish & Chips	21.2%	126
Golf Course Restaurant, Bar or Snack Bar	5.4%	32
Barbeque	24.2%	144
Deli	20.7%	123
Breakfast or Brunch	31.8%	189
Appetizers	20.7%	123
Dessert	12.8%	76
Chicken Wings	9.8%	58
Hamburgers	46.3%	275
Chicken	28.3%	168
Frozen Yogurt	6.7%	40
Tapas or Small Plates	5.2%	31
Theme Restaurants	3.5%	21
Soup	18.4%	109
Salad	30.0%	178
Pizza (Dine In)	7.7%	46
Pizza (Delivery)	21.0%	125
Steak	18.0%	107
Juice or Smoothies	7.9%	47
Sandwiches	37.5%	223
Pizza (Carry Out)	43.3%	257











Value		Percent	Responses
Pizza (Take & Bake)		25.4%	151
Seafood		23.2%	138
Steakhouse		15.0%	89
Sushi		13.3%	79
Vegetarian		7.2%	43
Pho		7.4%	44
None of the above / Does not apply		18.0%	107
Live or Raw food		2.7%	16
Vegan		2.4%	14






88. Which of the following Real Estate PURCHASING Plans does your household have in the NEXT 3 MONTHS? (Check all that apply.)

Value		Percent	Responses
Purchase Commercial or Business Property		0.2%	1
Purchase Condominium or Townhouse		0.3%	2
Purchase Manufactured or Modular Home		0.3%	2
Purchase Investment Property		1.5%	9
Purchase Personal Residence		1.5%	9
Purchase Custom Built Home		0.7%	4
Purchase Residential Real Estate at an Auction		0.3%	2
Purchase Land or Agricultural Property		0.5%	3
Purchase Vacation Property		0.5%	3
None of the above / Does not apply		95.8%	569










89. Which of the following Real Estate SELLING Plans does your household have in the NEXT 3 MONTHS? (Check all that apply.)

Value		Percent	Responses
Sell Personal Residence		1.3%	8
Sell Vacation Property		0.7%	4
Sell Investment Property		1.3%	8
Sell Land or Agricultural Property		0.5%	3
Sell Commercial or Business Property		0.2%	1
Sell Manufactured or Modular Home		0.3%	2
Sell Other		0.3%	2
None of the above / Does not apply		95.6%	568







90. Since you answered "Purchase Personal Residence", what type of residence are you considering for purchase? (Check all that apply.)

Value		Percent	Responses
New home in master planned community; new development		22.2%	2
New home, but outside of development		33.3%	3
Existing home less than 10 years old		44.4%	4
Existing home more than 10 years old		55.6%	5
Other		11.1%	1











91. Which of the following real estate rental plans does your household have in the NEXT 3 MONTHS? (Check all that apply.)

Value		Percent	Responses
Rent New Apartment		1.3%	8
Rent House (Residence)		1.5%	9
Rent Manufactured or Modular Home		0.3%	2
Rent or Lease Commercial Property		0.7%	4
Rent Agricultural Land		0.2%	1
Rent Subsidized Housing		0.3%	2
Rent Condo/Townhouse		0.8%	5
Rent Section 8 Housing		0.2%	1
None of the above / Does not apply		96.1%	571

92. Which of the following real estate plans apply to you or your household in the NEXT 3 MONTHS? (Check all that apply.)

Value		Percent	Responses
Use a Realtor to Sell Real Estate		2.2%	13
Use a Realtor to Buy Real Estate		1.3%	8
Use a Realtor to Buy and Sell Real Estate		1.0%	6
Plan to Sell Property Myself		0.7%	4
Use a Real Estate Broker		0.5%	3
None of the above / Does not apply		94.8%	563

93. Which of the following types of REAL ESTATE LOANS do you or anyone in your household plan to apply for in the NEXT 3 MONTHS? (Check all that apply.)

Value		Percent	Responses
New Home Loan		1.2%	7
Home Remodel or Renovation Loan		0.5%	3
Business Construction Loan		0.2%	1
Home Construction Loan		0.8%	5
Equity Loan		1.5%	9
Land Loan		0.2%	1
Reverse Mortgage		0.2%	1
Real Estate Loan for existing home		1.0%	6
Refinance Home		4.4%	26
None of the above / Does not apply		91.4%	543

94. If you or a member of your household were to purchase a new home in the NEXT 3 MONTHS, which of the following NATIONAL sources would you use for your local home search? (Check all that apply.)



Value	Percent	Responses
Craigslist Homes	3.2%	19
Facebook	1.3%	8
Google	3.2%	19
Auction.com	1.0%	6
Homes & Land	1.5%	9
Homes.com	2.5%	15
HomeFinder	6.1%	36
MLS.com	8.6%	51
National Real Estate Co. Site	1.9%	11
Local MLS Site	19.2%	114
RealEstate.com	3.2%	19
Realtor.com	15.5%	92
Realty.com	1.9%	11
Redfin	3.5%	21
Trulia	7.2%	43
Zillow	31.8%	189
ZipRealty.com	0.5%	3
None of the above / Does not apply	56.1%	333



95. If you or a member of your household were to rent a residence in the NEXT 3 MONTHS, which of the following NATIONAL sources would you use for your local rental search? (Check all that apply.)


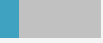
Value		Percent	Responses
Apartments.com		7.7%	46
Apartmentguide.com		1.2%	7
Craigslist		8.4%	50
Forrent.com		0.2%	1
HomeFinder.com		4.5%	27
Hotpads.com		0.7%	4
Rent.com		3.7%	22
Sublet.com		0.2%	1
Trulia		4.4%	26
Zillow		15.5%	92
None of the above / Does not apply		75.3%	447

96. If you or a member of your household were to buy real estate in the local area in the NEXT 3 MONTHS, do you know a firm or realtor to call?

Value		Percent	Responses
Yes, have a firm or realtor		81.5%	484
No, don't know who to call		18.5%	110

**Total: 594**

97. If you or a member of your household were to sell real estate in the local area in the NEXT 3 MONTHS, do you know a firm or realtor to call?

Value		Percent	Responses
Yes, have a firm or realtor		81.5%	484
No, don't know who to call		18.5%	110

**Total: 594**

98. Which of the following ALCOHOL and TOBACCO purchasing plans do you or members of your household have in the NEXT 3 MONTHS? (Check all that apply.)

Value		Percent	Responses
Imported Beer		19.7%	117
Craft Beer		30.0%	178
Champagne		8.6%	51
Premium Hard Alcohol or Spirits		25.9%	154
White Wine		37.4%	222
Red Wine		41.1%	244
Major Brand Cigarettes		3.9%	23
Recreational Marijuana		3.7%	22
Marijuana Accessories		1.3%	8
Smokeless Tobacco		0.8%	5
Pipe Tobacco		0.3%	2
Discount Cigarettes		1.7%	10
Discount Hard Alcohol or Spirits		5.1%	30
Domestic Beer		27.6%	164
Electronic Cigarette Supplies		0.7%	4
Alcoholic Cider		10.4%	62
None of the above / Does not apply		26.4%	157








99. Which of the following CANNABIS related products do you or the members of your household plan to purchase in the NEXT 3 MONTHS? (Check all that apply.)

Value		Percent	Responses
Cannabis Dry Flower/Bud		2.7%	16
Cannabis Edibles		4.5%	27
Cannabis Tinctures		1.2%	7
Cannabis Vaporizers		1.2%	7
Cannabis Concentrates		1.7%	10
Cannabis Pre-Rolls		1.9%	11
Organic Cannabis Products		0.8%	5
Cannabis Oil		2.0%	12
Cannabis Beauty & Skin Care Products		1.2%	7
Cannabis Beverages		0.3%	2
Cannabis Chocolates		1.7%	10
Medical Cannabis		1.2%	7
CBD Cannabis		3.9%	23
None of the above / Does not apply		89.4%	531

100. Which of the following GROCERY and SNACK items do you or the members of your household plan to purchase in the NEXT MONTH? (Check all that apply.)

Value		Percent	Responses
Bulk or Discounted Food Items		30.3%	180
Specialty Teas		12.8%	76
Specialty Coffee		31.8%	189
Gourmet Deli Counter Items		17.0%	101
Cookies		38.2%	227
Snack Cakes		3.5%	21
Potato Chips		49.3%	293
Soft Drinks		36.2%	215
Energy Drinks		6.7%	40
Energy Bars		14.3%	85
Noodle Bowls		11.4%	68
Cupcakes		5.1%	30
Birthday Cake		7.2%	43
Beef Jerky or Meat Sticks		13.1%	78
Bottled Water		28.3%	168
Candy		36.4%	216
Fruit		77.9%	463
Nuts		60.8%	361
Chocolates		42.4%	252
Ice cream		51.0%	303
Cheese		79.0%	469
Artisan Bread		33.0%	196

Value		Percent	Responses
Artisan Meats		6.4%	38
Sports Drinks		7.9%	47
Basic Condiments		43.6%	259
Artisan Condiments		4.5%	27
Canned Sauces		35.0%	208
Cereal		59.1%	351
Milk		76.8%	456
Chicken		78.8%	468
Pork		52.2%	310
Beef		66.8%	397
Fish		54.4%	323
Pasta		64.5%	383
Snack Mixes		9.4%	56
Vegetables		77.1%	458
Olive Oil		51.5%	306
Balsamic Vinegar		22.9%	136
Frozen Entrees		35.7%	212
Eggs		86.5%	514
Locally Raised Beef, Pork, Poultry		23.9%	142
Locally Grown Fruit and Vegetables		60.1%	357
Locally Produced Honey		18.9%	112
Organic Food		24.9%	148
Pickled Vegetables		14.0%	83








Value		Percent	Responses
Artisan Cheese		23.7%	141
Alternative "Meat" Products		9.8%	58
Sausage		43.8%	260
Donuts		14.1%	84
Pastries		18.9%	112
Game Meats		0.8%	5
None of the above / Does not apply		1.7%	10



101. Which of the following do you or the members of your household plan to do in the NEXT 3 MONTHS? (Check all that apply.)







Value		Percent	Responses
Attend In-Person Religious or Spiritual Services		24.6%	146
Attend Online Religious or Spiritual Services		20.2%	120
Donate to a Charity		46.0%	273
Donate to a Church		30.1%	179
Donate to Political Party or Government Representative		14.3%	85
Volunteer at Church		12.5%	74
Volunteer for Nonprofit Group		18.2%	108
Vote in Upcoming Local Elections		57.1%	339
Vote in Upcoming State or National Elections		58.9%	350
Purchase Season Tickets for Performing Arts		9.4%	56
Attend a Holiday Themed Performance		3.0%	18
Community Activity		16.0%	95
Support an Organization		17.5%	104
Make a Donation		36.0%	214
Register to Vote		8.9%	53
None of the above / Does not apply		9.6%	57
Join a New Church		1.9%	11
Donate Vehicle		0.3%	2
Have a Baby		0.3%	2
Get Married		1.0%	6
Retire		1.2%	7
Look into Private Schooling for Children		0.2%	1

102. Which of the following activities do you or members of your household plan to participate in over the NEXT 3 MONTHS? (Check all that apply.)



Value		Percent	Responses
Go Touring on a Bicycle		9.9%	59
Go Mountain Biking		12.8%	76
Go Camping		29.1%	173
Go Hiking		39.1%	232
Go Fishing		26.1%	155
Go Backpacking		8.6%	51
None of the above / Does not apply		41.2%	245

103. In the LAST 30 DAYS, which of the following have you or a member of your household viewed or used? (Check all that apply for each row.)

Value		Percent	Responses
Local Business Website		32.3%	192
Local Business Blog		4.0%	24
Local Business Email		15.8%	94
Snapchat		5.4%	32
Instagram		26.4%	157
Cinema Ads		6.4%	38
Facebook Business Page		11.8%	70
Reviews on Yelp! or Google+		13.5%	80
YouTube Promo Video		10.6%	63
Local Business Text Message		6.9%	41
Pandora		23.7%	141
Online Yellow Pages		3.0%	18
Google Search		63.3%	376
eBay		26.4%	157
Spotify		11.8%	70
Pinterest		29.0%	172
Google+ Local		7.2%	43
Clicked on Google Sponsored Ad		12.0%	71
LinkedIn		22.1%	131
Craigslist		25.3%	150
Bing		14.0%	83
Twitter		15.5%	92



Value		Percent	Responses
Amazon		86.0%	511
None of the above / Does not apply		3.2%	19
CitySearch		1.2%	7
Digital Billboard		0.3%	2
Angie's List		2.4%	14
Xing		0.2%	1

104. Are you aware of posts on Facebook that are sponsored by businesses?

Value		Percent	Responses
Yes		74.2%	441
No		25.8%	153



**Total: 594**

105. Have you ever responded to or clicked on a Facebook post that was sponsored by a business?























Value		Percent	Responses
Yes		44.3%	263
No		55.7%	331

**Total: 594**

106. Do you or any members of your household subscribe to a business email?








Value		Percent	Responses
Yes		40.6%	241
No		59.4%	353
			<b>Total: 594</b>

107. Which of the following business categories would you do a Google search to find a business to shop or use if you were planning to buy? (Check all that apply.)



Value		Percent	Responses
Apparel and Accessories		43.1%	256
Arts and Entertainment		33.0%	196
Automotive - (General)		16.7%	99
Automotive - (New Vehicle Dealership)		11.8%	70
Automotive - (Used Vehicle Dealership)		9.4%	56
Automotive - (Auto Parts store)		11.3%	67
Automotive - (Auto Repair business)		6.1%	36
Automotive - (Auto Body shop)		3.9%	23
Tire Business		11.3%	67
Beauty and Spa Related Businesses		14.0%	83
Child Related Businesses		3.2%	19
Community and State Services		23.7%	141
Education		14.3%	85
Employment Related Businesses		6.9%	41
Event Planning and Services		6.2%	37
Family Activity Related Businesses		7.4%	44
Financial Services		8.1%	48
Fitness Businesses or Providers		6.4%	38
General Retail		41.6%	247
Grocery / Market		41.8%	248
Home and Garden Related Businesses		33.5%	199
Building Supply/Lumber Business		17.2%	102



Value		Percent	Responses
Home Service Businesses		8.6%	51
Home Service Contractors		8.6%	51
Hotel and Travel Related Businesses		22.7%	135
Local Services		26.9%	160
Medical Related Businesses - (General)		13.8%	82
Medical Related Businesses - (Chiropractor)		3.2%	19
Medical Related Businesses - (Dentist)		5.4%	32
Medical Related Businesses - (Hospital)		3.7%	22
Nightlife Related Businesses		5.2%	31
Pet / Animal		23.6%	140
Professional Services		13.8%	82
Real Estate Service Businesses		3.4%	20
Recreation Related Businesses		8.4%	50
Restaurant / Bar / Lounge		38.6%	229
Senior Related Businesses		6.9%	41
Specialty Food and Drink		15.0%	89
General Retail - Children's Clothing Store		5.1%	30
General Retail - Clothing Accessory Store		9.9%	59
General Retail - Computer Store		9.9%	59
General Retail - Furniture Store		9.8%	58
General Retail - Hardware Store		18.4%	109
General Retail - Home Entertainment Store		5.2%	31
General Retail - Jewelry Store		3.0%	18











Value		Percent	Responses
General Retail - Major Appliance Store		8.9%	53
General Retail - Men's Clothing Store		10.3%	61
General Retail - Mobile Phone Store		4.5%	27
General Retail - Shoe Store		10.9%	65
General Retail - Women's Clothing Store		17.2%	102
None of the above / Does not apply		11.8%	70
Farm Equipment and Agriculture Businesses		2.5%	15
Motorsport Businesses		2.2%	13
General Retail - Farming and Agriculture Business		2.2%	13

108. Are you considering a change or new employment in the NEXT 3 MONTHS?






















Value		Percent	Responses
Yes		7.2%	43
No		92.8%	551

**Total: 594**

109. Which of the following employment related activities do you or the members of your household plan to do over the NEXT 3 MONTHS? (Check all that apply.)



Value		Percent	Responses
Get a New Full Time Job		5.4%	32
Get a New Part Time Job		5.6%	33
Get a Temporary or Seasonal Job		2.5%	15
Use an Employment or Temporary Employment Agency		0.8%	5
Use a Career Counselor		0.2%	1
Get a Second (or Third) Job		1.0%	6
Get First Job after High School		0.3%	2
Get First Job after College		1.0%	6
Apply for Unemployment Benefits		5.9%	35
None of the above / Does not apply		85.5%	508

110. If you are looking to find a new job, get a second job, etc. in the NEXT 3 MONTHS, what are the primary fields you will be looking at employment in? (Check all that apply.)








Value		Percent	Responses
Management		3.4%	20
Education		4.4%	26
Government		3.4%	20
None of the above / Does not apply		83.3%	495
Agriculture		0.7%	4
Automotive		0.3%	2
Retail		2.4%	14
Admin & Clerical		1.9%	11
Warehouse		0.7%	4
Construction		1.0%	6
Accounting		1.7%	10
Hotel - Hospitality		1.2%	7
Health Care		2.0%	12
Manufacturing		1.0%	6
Entry Level (New Graduate)		0.3%	2
Grocery		2.2%	13
Banking & Finance		1.2%	7
Customer Service		2.7%	16
Child Care		0.3%	2
Real Estate		0.5%	3
Insurance		0.3%	2

Value		Percent	Responses
Legal		0.5%	3
Media		0.7%	4
NonProfit		2.2%	13
Installation - Maintenance - Repair		0.3%	2
Restaurant - Food Services		1.2%	7
Executive Level		2.2%	13
Engineering		1.3%	8
Sales & Marketing		1.3%	8
Information Technology		1.0%	6
Skilled Labor - Trades		0.7%	4
Transportation		0.8%	5

111. If you were to look for a new job in the NEXT 3 MONTHS, where would you go look to find local job listings? (Check all that apply.)







Value		Percent	Responses
Local Business Site		13.8%	82
Local Agency Site		8.6%	51
Craigslist		7.4%	44
Facebook		3.4%	20
Indeed.com		16.8%	100
LinkedIn		16.7%	99
Monster.com		6.7%	40
CareerBuilder		7.2%	43
GlassDoor		5.9%	35
SimplyHired.com		0.8%	5
AOL Jobs		0.2%	1
SnagAJob.com		1.0%	6
Dice.com		0.3%	2
USAjobs.gov		5.9%	35
USAjobs.org		2.7%	16
ZipRecruiter		6.2%	37
TheLadders		0.3%	2
None of the above / Does not apply		66.2%	393

112. Have you or the members of your household purchased something from any of the following sources in the PAST 90 DAYS? (Check all that apply.)

Value		Percent	Responses
Coupon book		8.6%	51
Yellow Pages directory		1.3%	8
Direct mail flyer		11.6%	69
Deal program/offer		7.9%	47
Facebook business page offer		7.4%	44
Billboard advertising		2.0%	12
None of the above / Does not apply		73.7%	438



113. Which of the following best describe what you typically do with direct mail/advertisements you receive in the mail at your home or PO Box?


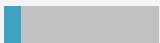
Value		Percent	Responses
Read ads and keep them - using three or more		2.4%	14
Read ads and keep them - using one or two		32.3%	192
Read ads and keep them - without using any		4.7%	28
Read ads but throw away without using any		25.8%	153
Throw ads away unread		33.8%	201
Do not receive direct mail or advertisements at home or PO Box		1.0%	6

**Total: 594**

114. Which of the following are your primary media influence when deciding how to vote in local, county or state elections? (Check one each row)



	Local radio	Local TV	Local newspaper or print publication	Direct mail flyer	Candidate website	Other	Not applicable	Responses
Local election Count Row %	18 3.0%	84 14.1%	341 57.4%	12 2.0%	48 8.1%	68 11.4%	23 3.9%	594
County election Count Row %	20 3.4%	79 13.3%	346 58.2%	18 3.0%	42 7.1%	61 10.3%	28 4.7%	594
State election Count Row %	20 3.4%	97 16.3%	332 55.9%	15 2.5%	46 7.7%	62 10.4%	22 3.7%	594
Total Total Responses								594

115. Did you vote in the last local / county / state election?

Value		Percent	Responses
Yes		88.7%	527
No		11.3%	67




**Total: 594**

116. Did you vote in the last presidential election?

Value		Percent	Responses
Yes		96.0%	570
No		4.0%	24




















**Total: 594**

117. Are you or anyone in your household a business owner or do you help make purchasing decisions at your place of employment?

Value		Percent	Responses
Yes		17.8%	106
No		39.6%	235
Does not apply		42.6%	253

**Total: 594**

## 118. Which of the following categories does your business fall into?

Value		Percent	Responses
Arts and Entertainment		3.8%	4
Business Consulting		6.6%	7
Education		7.5%	8
Health and Medical		8.5%	9
Real Estate		9.4%	10
Other		35.8%	38
Apparel and Accessories		1.9%	2
Automotive		2.8%	3
Child Related Businesses		2.8%	3
Family Activity		0.9%	1
Financial Services		2.8%	3
General Retail		2.8%	3
Grocery and Specialty Food/Drink		0.9%	1
Home and Garden		1.9%	2
Home Service Businesses		1.9%	2
Local Services		2.8%	3
Pet / Animal		1.9%	2
Pizza Restaurant Types		0.9%	1
Recreation		0.9%	1
Restaurant / Bar / Lounge		2.8%	3

**Total: 106**

119. Which of the following are you interested in doing in the NEXT 3 MONTHS to drive your business? (Check all that apply.)

Value		Percent	Responses
Have an ongoing digital marketing campaign		9.4%	10
Use social media for promoting business		16.0%	17
Website optimized for mobile (responsive)		7.5%	8
Ongoing search optimization (SEO, SEM)		6.6%	7
Banner ads		1.9%	2
Cost-per-click ads (CPC, PPC)		3.8%	4
Cost-per-mille ads (CPM)		0.9%	1
Programmatic ads		1.9%	2
Retargeting ads		2.8%	3
Video ads		2.8%	3
Google ads (Adwords)		6.6%	7
Facebook ads		7.5%	8
Sponsored content		1.9%	2
Email advertising		10.4%	11
Site analytics		6.6%	7
Use a Digital Agency		2.8%	3
Digital ads through newspaper		1.9%	2
None of the above/Does not apply		72.6%	77

120. Which of the following BUSINESS SERVICES do you/your household, or does your company, plan to GET NEW or CHANGE PROVIDER in the NEXT 3 MONTHS? (Check all that apply.)







Value		Percent	Responses
Business Accounting or CPA		5.7%	6
Business Advertising		3.8%	4
Business Internet Service Provider		4.7%	5
None of the above / Does not apply		84.9%	90
Business Financial Consulting		2.8%	3
Business Advisory Services		0.9%	1
Business Cellular Phone Service		0.9%	1
Business Computer Consulting		0.9%	1
Business Construction Contractor		0.9%	1
Business Legal Services or Attorney		2.8%	3
Business Marketing Services		1.9%	2
Business Meetings or Conventions		0.9%	1
Business Payroll Services		1.9%	2
Business Printing Services		0.9%	1
Business Realty Services		1.9%	2
Business Sign Company Services		0.9%	1
Selling Small Business		1.9%	2
Business Bankruptcy		0.9%	1
Business General Broadcast Media Service		0.9%	1
Business Television Media Service		0.9%	1











121. Which of the following business real estate plans does your company have planned in the NEXT 3 MONTHS? (Check all that apply.)

Value		Percent	Responses
Rent New Office		0.9%	1
Add New Locations		1.9%	2
Renovate Existing Facilities		3.8%	4
Construct New Facilities		2.8%	3
Buy or Rent Industrial Space		1.9%	2
Buy or Rent Warehouse space		0.9%	1
Install New Commercial Carpeting		1.9%	2
None of the above / Does not apply		91.5%	97

122. Which of the following business automotive purchasing plans does your company have in the NEXT 3 MONTHS? (Check all that apply.)

Value		Percent	Responses
Purchase New Business Trucks		0.9%	1
Lease New Business Automobiles		0.9%	1
Purchase Used Business Delivery Vehicles		0.9%	1
Purchase New Heavy Duty or Commercial Business Trucks		0.9%	1
Purchase Used Heavy Duty or Commercial Business Trucks		0.9%	1
None of the above / Does not apply		96.2%	102

123. Which of the following employee benefit and insurance programs does your company plan to start or change in the NEXT 3 MONTHS? (Check all that apply.)

Value		Percent	Responses
Business Insurance		2.8%	3
Business Health Insurance		1.9%	2
Business Dental Insurance		1.9%	2
Business 401K or Retirement Program		1.9%	2
Business "Key Man" Insurance		1.9%	2
Business Property Insurance		1.9%	2
Business Commercial Insurance		3.8%	4
None of the above / Does not apply		95.3%	101

### 124. Which age brackets do you fall into?

Value		Percent	Responses
20 - 24		0.5%	3
25 - 30		1.0%	6
31 - 34		2.0%	12
35 - 40		1.3%	8
41 - 45		3.9%	23
46 - 49		3.5%	21
50 - 54		5.1%	30
55 - 60		11.3%	67
61 - 69		35.0%	208
70 or older		36.4%	216




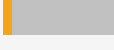

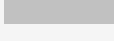
**Total: 594**

**Avg 65**

125. What state do you live in?








Value	Percent	Responses
Idaho	100.0%	594
		<b>Total: 594</b>

126. What type of area do you live in? (check one only)

Value		Percent	Responses
Metro / Urban		33.5%	199
Small/Mid-Size Town		29.6%	176
Suburban		25.8%	153
Rural		9.3%	55
Vacation community		1.2%	7
Other		0.7%	4

Total: 594

127. What is the highest level of education attained by any member of your household?

Value		Percent	Responses
Some High School (Not Graduate)		0.2%	1
High School Graduate (12th grade)		4.5%	27
Vocational or Technical Training		3.0%	18
Some College		16.8%	100
College Graduate		28.1%	167
Some Post-Graduate Study (No Advanced Degree)		11.3%	67
Post-Graduate Degree		36.0%	214

**Total: 594**








128. Approximately, what was your total household income before taxes in the past year?

Value		Percent	Responses
Under \$20,000		3.0%	17
\$20,000 - \$24,999		2.1%	12
\$25,000 - \$29,999		4.3%	24
\$30,000 - \$34,999		4.3%	24
\$35,000 - \$39,999		4.4%	25
\$40,000 - \$44,999		4.1%	23
\$45,000 - \$49,999		5.1%	29
\$50,000 - \$74,999		17.7%	100
\$75,000 - \$99,999		16.1%	91
\$100,000 - \$124,999		14.5%	82
\$125,000 - \$149,999		8.5%	48
\$150,000 - \$200,000		8.7%	49
Over \$200,000		7.1%	40

**Total: 564**  
**Avg \$96,812**








129. Which of the following would you classify yourself as?




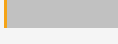

Value		Percent	Responses
American Indian, Eskimo or Alaska native		0.3%	2
Black or African-American		0.5%	3
Asian		0.7%	4
White or Caucasian		89.4%	531
Hispanic		1.5%	9
Other		1.9%	11
Prefer not to answer		5.7%	34

**Total: 594**





### 130. Are you...

Value		Percent	Responses
Male		41.8%	248
Female		54.7%	325
Gender Variant / Non-conforming		0.2%	1
Other		0.2%	1
Prefer not to answer		3.2%	19
			<b>Total: 594</b>

131. Which of the following best describe your primary residence?






Value		Percent	Responses
Single Family Home		88.2%	524
Apartment		4.4%	26
Condominium		3.7%	22
Mobile Home		1.5%	9
Other		2.2%	13
			<b>Total: 594</b>

132. Is the household or apartment in which you live owned by someone in your household, rented, or is it occupied without payment of rent?

Value		Percent	Responses
Owned		87.7%	521
Rented		9.8%	58
Occupied Without Payment of Rent		1.3%	8
Other		1.2%	7

**Total: 594**

133. How many children under the age of 18 live in your household?

Value		Percent	Responses
None		87.2%	518
1		5.4%	32
2		5.1%	30
3		1.9%	11
4 or more		0.5%	3
			<b>Total: 594</b>